



Town Council  
Mayor – John Widerman  
Mayor Pro Tem – Earle Bidez  
Council Members:  
Terry Armistead  
George Brodin  
Brian Eggleton  
Eric Gotthelf  
Gusty Kanakis

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## **AGENDA**

Town of Minturn Council Retreat

June 3, 2020

5:30 pm | Town Council Chambers

1. Team-building intro:

Council: Primary interest in being a Council member?

2. Review of 2018-2020 Strategic Plan Mission/Vision/ 4 Initiatives and Achievements during 2018 - 2020 from the Strategic Plan

Council: Most proud of which achievement from 2018 -2020?

3. SOAR ANALYSIS (inputs as Council homework for Monday end of day back to Town Manager)

Strengths

Opportunities

Aspirations (50-100-year vision)

Threats

Results

4. Genesis of actions that has put the Town in the driver's seat in more cases than in the past

5. Strategy statement Development Workshop:

Collection of work inputs for the 3 parts of a strategy statement:

Scope

Objective

Competitive advantage

For further study, if you are so inclined, this website describes a strategic statement:

<https://learn.marsdd.com/article/strategy-statement-articulating-your-competitive-advantage-objectives-and-scope/>