

EVCF Update



EAGLE VALLEY
COMMUNITY
FOUNDATION



THE
COMMUNITY
MARKET

 **mIRA**



ELEVAr

Healthy Food. Access to Wellness.

Dignity For All.



Eagle Valley Community Foundation

- **Mision**

- EVCF provides access to programs and resources that support wellness, healthier food, and other essential needs in our community while embracing individual dignity and a commitment to sustainability and quality.

- **Vision**

- A community network that works together to build trust, hope, and wellness for all.

*We are a unique, untraditional community foundation,
empowering families who are living and working in our Valley
to gain a hand up, not a hand out.*



What Is Food Insecurity?

The USDA defines food insecurity as a lack of consistent access to enough food for every person in a household to live an active, healthy life. This can be a temporary situation for a family or can last a long time. Food insecurity is one way we measure how many people can't afford food.

More than 34 million people, including 9 million children experience food insecurity in the United States.

Many people in our Valley struggle to meet their basic needs, increasing their food insecurity risk. For example, the seasonality of work, unexpected car maintenance, or an accident can suddenly force a family to choose between buying food and paying bills.

The causes of food insecurity are complex. Some of the causes of food insecurity include:

- Poverty, unemployment, or low income
- Lack of affordable housing
- Chronic health conditions or lack of access to healthcare
- Systemic racism and racial discrimination



The Community Market- How do we drive change?

- 2 Markets with hours adapted to local people's need
- Mobile markets visit neighborhoods
- Mobile Markets at early childhood programs and to local college students
- Provide ingredients for senior meals and food boxes
- Robust Food and Grocery Rescue effort- ReCOVER
- Local residents can shop in any location at a time that is convenient for them
- Bringing food to people with transportation and other barriers.
- Offering snack closets, food pantry, and food ingredients for meals to local children and young adults
- Collaborate with volunteers to prepare 50 meals a week and distribute 24 food boxes to seniors
- In 2022, TCM rescued 576,000 pounds of food and prevented it from going to waste



The Community Market- How do we drive change?

- Customer choice and great shopper experience
- School Lunch Debt Payment
- Nutrition, Budgeting, and food safety classes
- The Community Market is turning excess into access.
- Customers are empowered to select and pick the best food for their families.
- Parents in Early Childhood Programs in ECS can have a head start on a new school year without having to choose about lunch debt and other bills. Highschool students can graduate without worrying their parents cannot afford it.
- Behavior changes toward healthy eating, expending money, and supporting our workforce in the restaurant industry.
- Feeding people, and then animals

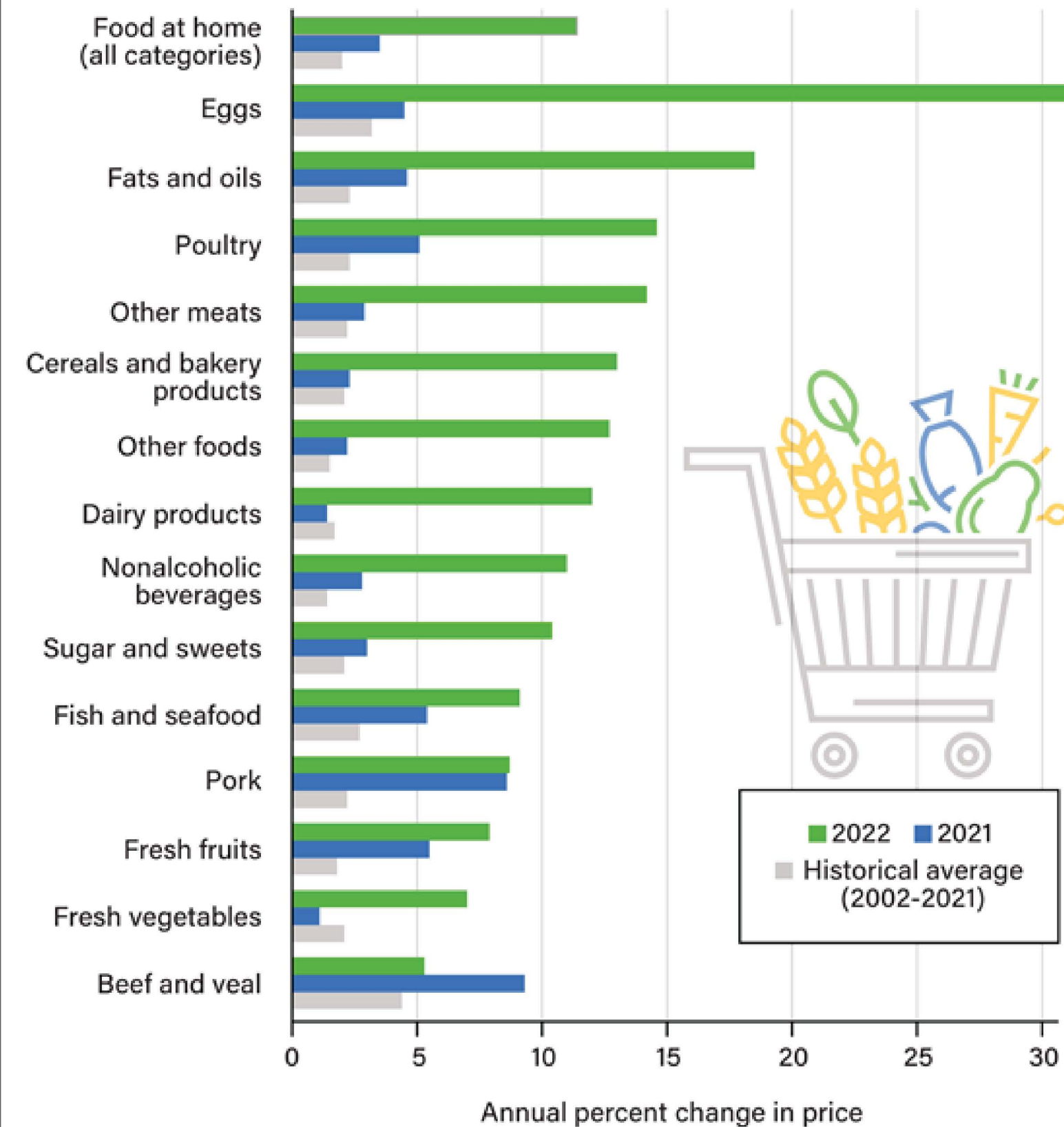




According to the USDA, the price of food for home consumption rose by **11.4% last year** and it's expected to rise by another **8.6%** in 2023. Compare that to the last two decades, when average year-to-year food price inflation was 2%. **Our neighbors and market are at the limit of what we can afford.**

Annual inflation for major U.S. food categories, 2022 and 2021

USDA Economic Research Service
U.S. DEPARTMENT OF AGRICULTURE



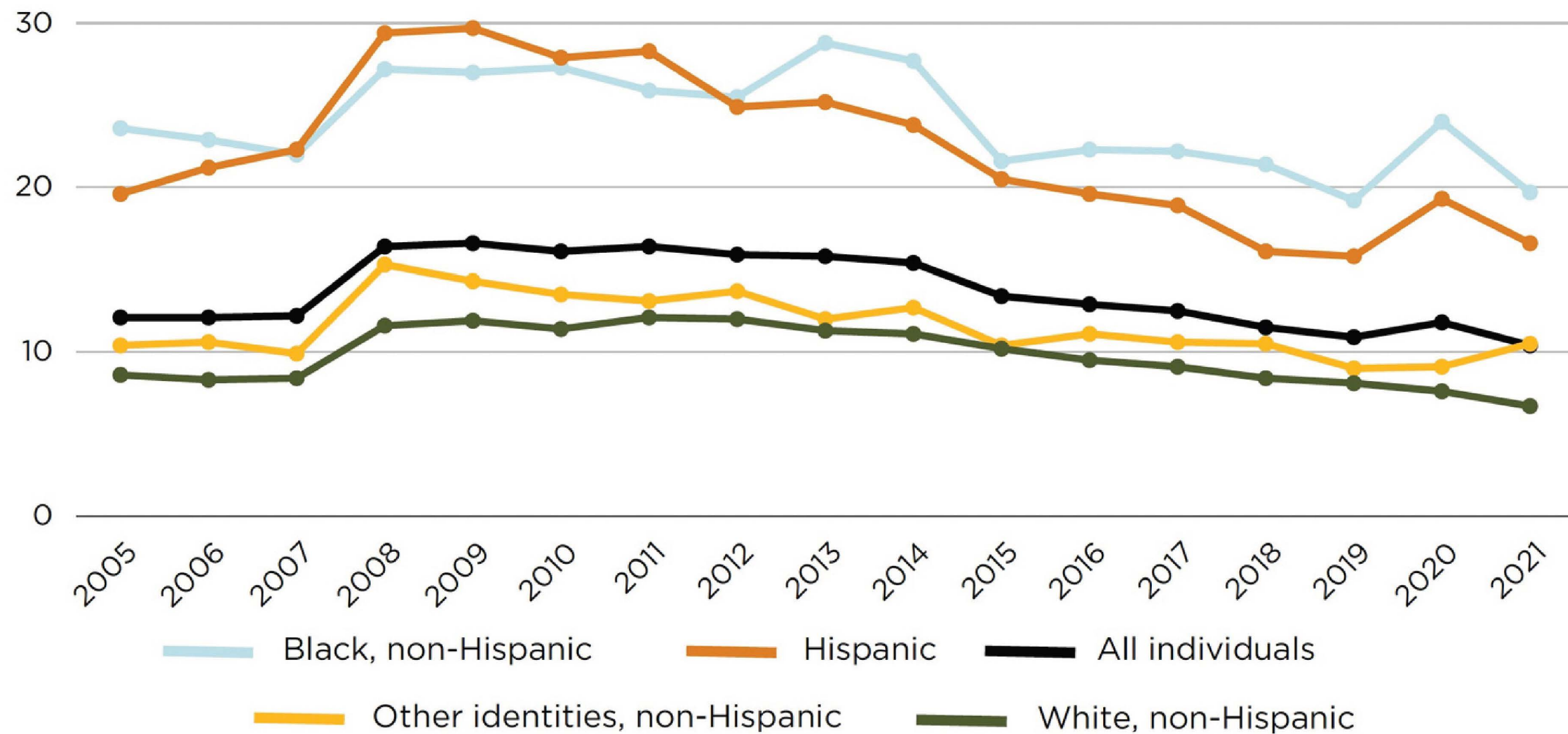
Note: **Food at home** is typically bought from grocery stores or other food stores. The **Other foods** category includes soups, frozen and freeze-dried prepared foods, snacks, spices, seasonings, condiments, baby food, prepared salads, and other miscellaneous foods.

Source: USDA, Economic Research Service using U.S. Bureau of Labor Statistics Consumer Price Index data.



Feeding America: Meal Gap

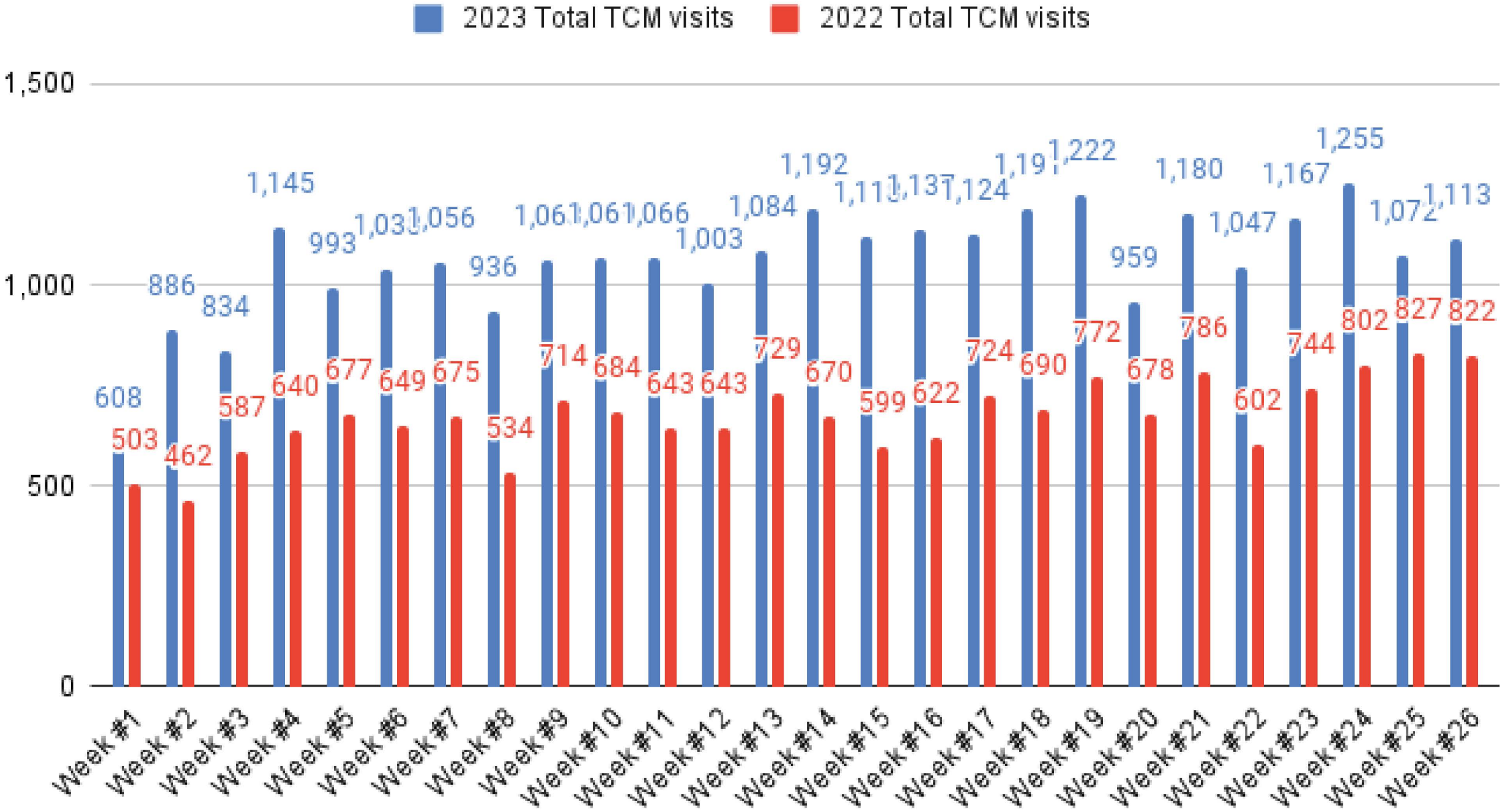
Figure 1. Food Insecurity Among Individuals by Race/Ethnicity, 2005-2021



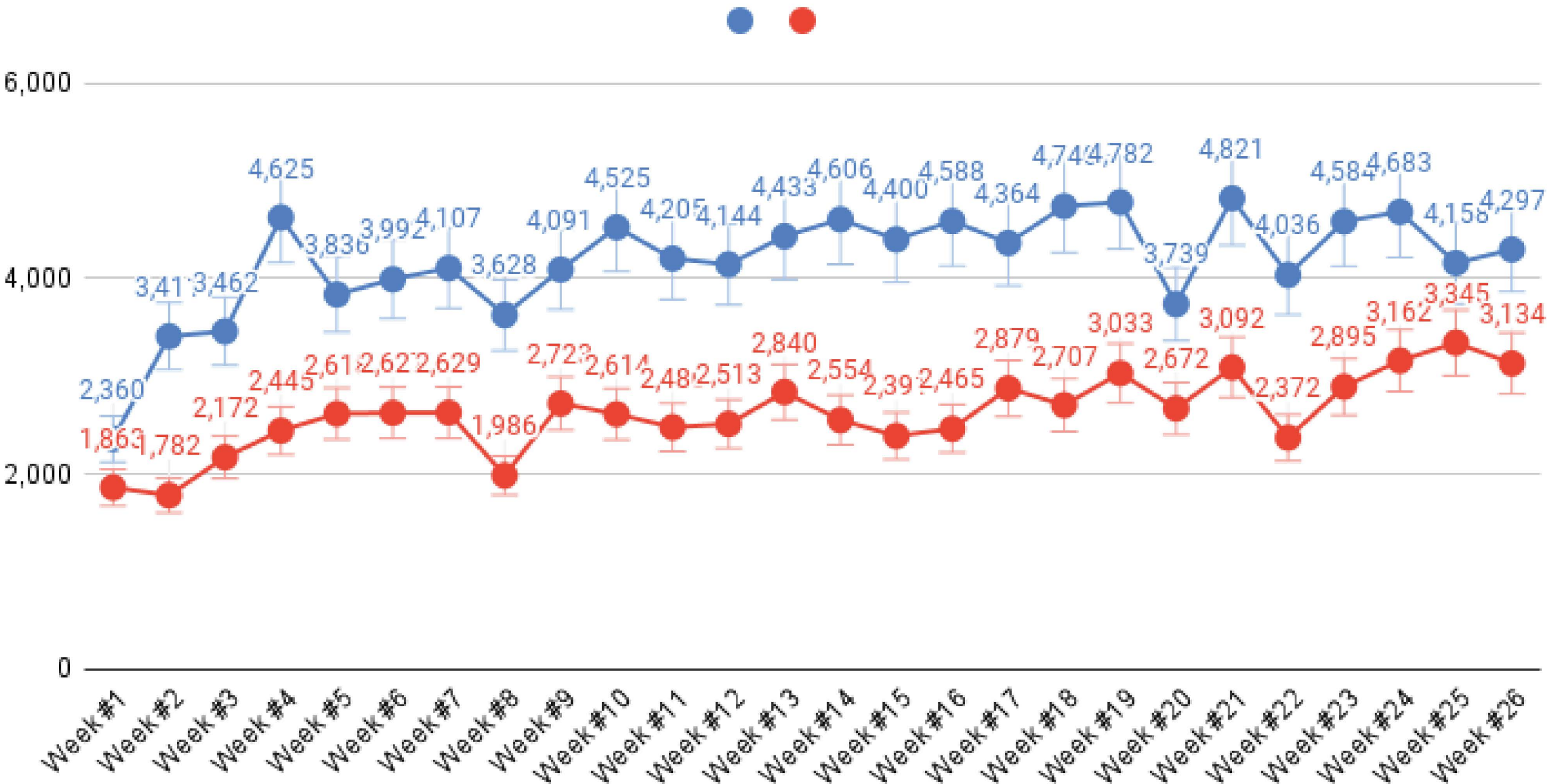
Source: USDA Economic Research Service

Note: the category of "Other identities, non-Hispanic" includes individuals who identify as Native American, Asian, Pacific Islander, or multiple races (non-Hispanic).

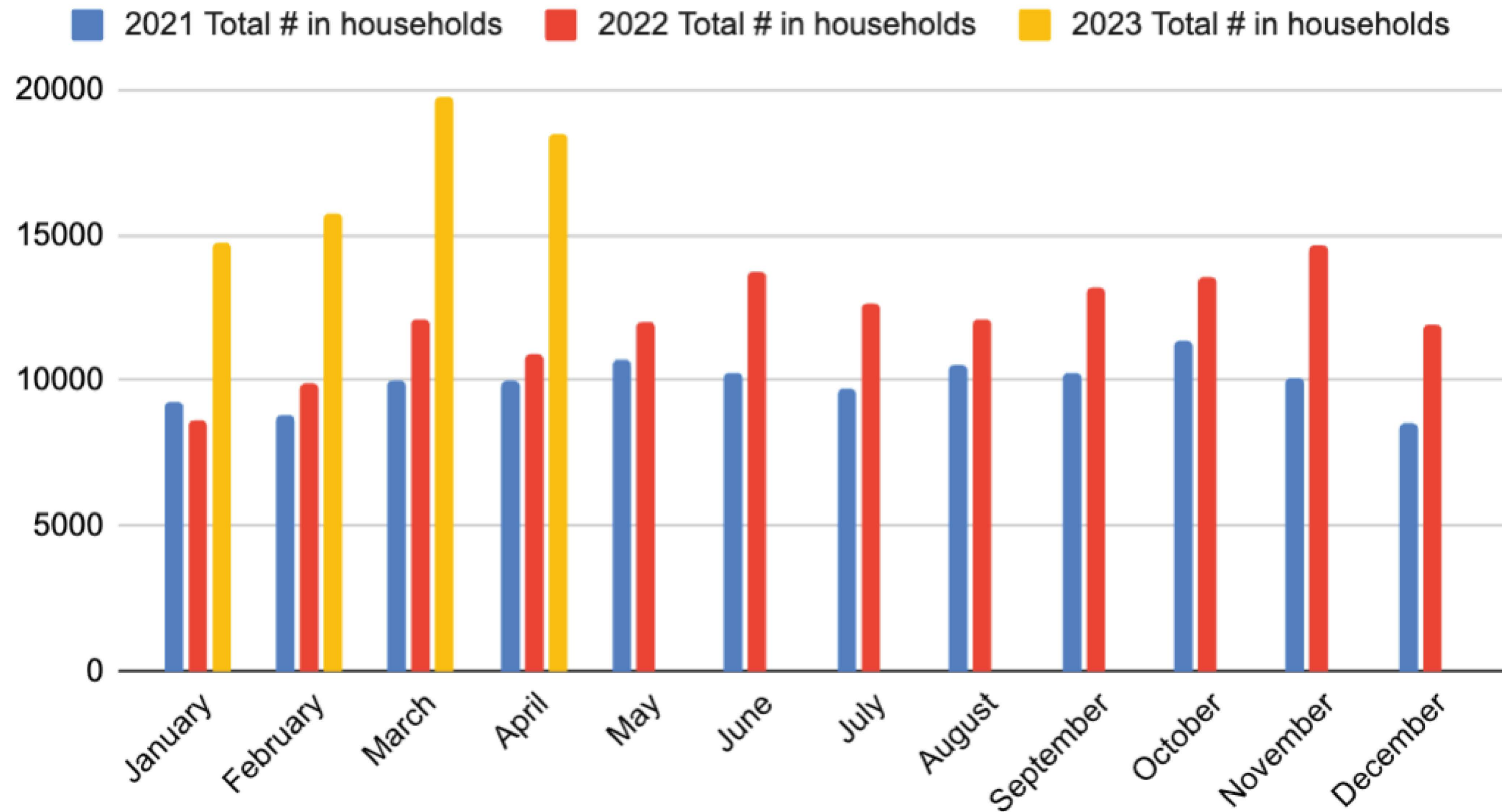
2023 Total TCM visits and 2022 Total TCM visits



2023 Total # of individual benefitted (including household) and 2022 Total # benefitted (including households)



Total Number of people fed per month in 2021, 2022 and 2023





WORKING TOGETHER TO FEED THE VALLEY



More than 50 neighbors were waiting in line at The Community Market in Edwards on Saturday morning. Staff, volunteers and donors are working tirelessly to address critical food insecurity by providing nourishing food at no cost. The Saturday crew, from left, included staff members Cooper Moore and Anthony Andrews; volunteers Kenny Epstein, Jean Mitchell, Kamryn Mitchell and Margo Andrews; and Daniel Heredia, staff. To find out more, including how to get involved with Eagle Valley Community Foundation programs such as The Community Market, go to EagleValleyCF.org.



The Community Market (TCM) General Information:

	2022 TOTAL #	Gypsum (36%)	Edwards (24%)	Eagle (18%)	Avon (15%)	Minturn, Redcliff & Others (7%)
People checked-in	37,062	13,342	8,895	6,671	5,559	914
Unique Visits	16,581	5,969	3,979	2,984	2,487	1,161
# in Households	145,409	52,347	34,898	26,174	21,811	10,179
Budget spent at TCM (2022)	\$1,318,357.48	\$474,609	\$316,406	\$237,304	\$197,754	\$92,285
Food Cost 2022 (from budget)	\$490,009.23	\$176,403	\$117,602	\$88,202	\$73,501	\$34,301

WEEKLY: July 23-29 2023	TOTAL #	Gypsum (49%)	Edwards (16%)	Eagle (22%)	Avon (6%)	Minturn, Redcliff & Others (7%)
People checked-in	688	337	110	151	41	914
Unique Visits	651	319	104	143	39	1,161
# in Households	2,601	1,275	416	572	156	10,179



Mobile Intercultural Resource Alliance

- MIRA is a 40-foot RV that brings resources directly to Eagle County neighborhoods and workplaces
- We continue to build and leverage trust in our community by bringing resources to neighbors in need, changing their health outcomes for the better.
 - MIRA travels to primarily Spanish speaking neighborhoods in the Eagle River Valley and El Jebel/Basalt to connect residents to critical resources that may not be accessible due to transportation and other barriers.
- **Resource connection examples include:**
 - Basic health education and screenings
 - Application support for public assistance programs
 - Food resources
 - Workforce development
 - Early-childhood education coordination
 - Physical activity programming
 - Heart Health & Diabetes Screenings
- In 2022, MIRA connected more than 2,000 local residents with important resources to support their mental, physical, and emotional health.



Mobile Intercultural Resource Alliance



201

Life-years Saved



\$14,535,976

Dollars Returned



2,496

Visits



\$35 : \$1

ROI



550

ED Visits Avoided

People Served

Race/Ethnicity



□ Hispanic / Latino ■ White

Age Group



□ 0-18 ■ 18-44 ■ 45-64 ■ 65+

Insurance



□ Private ■ Medicaid / CHIP ■ Uninsured

Top Services Delivered

Social determinants of health screening



Influenza immunization



Hypertension screening & treatment



High risk cholesterol screening



Cholesterol screening & treatment



Our Vision & Growth

Equitable



Health Promoting



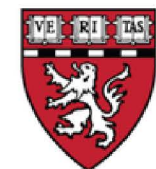
Proactive



Transparent



Effective & Efficient



HARVARD
MEDICAL SCHOOL



Mobile
Health Map


mIRA

Mobile Intercultural Resource Alliance

- **Referrals and Connections estimated 4,992**

- Medical Services: 2765 referrals
- Heart Health & Diabetes- 2333 referrals
- Mountain Family Health Center- Dental Services- 240
- EC Paramedics Services- 144
- Planned Parenthood- 48

- **Health Insurance Options- 876 referrals**

- Behavioral Health Services: 354 referrals
- EVBH: Olivia's Fund- 149
- Bright Future Foundation- 5
- Your Hope Center- 2
- SpeakUp ReachOut- 140
- Homeless Program- 58

- **Food Resources: 741 connections**

- WIC- 31 referrals
- SNAP- 60 enrolled
- The Community Market- 650 referrals

- **Early Childhood Programs: 256 referrals**

- EHS- 20
- CCAP- 20 referrals
- YP365- 96 referrals
- Mountain Rec - 120 referrals



Mobile Intercultural Resource Alliance

- **Medical and Dental Services: 919**
 - Flu and COVID19 Vaccines: 522 individuals
 - Heart Health & Diabetes- 241 patients
 - EC Paramedics Services: 144 individuals
 - Aspen Community Health- Dental Services- 12
- **Health Insurance Options- 80**
- **Behavioral Health Services: 63**
- **Speak Up Reach Out- 12**
- **Homeless Program- 51**
- **Food & Nutrition Resources: 478**
 - WIC- 18 services
 - SNAP- 60 enrolled
 - The Community Market- 400 individuals





80 % of MIRA clients are uninsured
Meaning if they didn't receive support on MIRA, they would go without basic healthcare.


mIRA

ELevar

- EVCF is working collaboratively to support community members of color wanting to start or accelerate their own 501c3 or social enterprise, with a focus on supporting early-stage social and environmental ventures aiming to solve our community's problems and addressing the needs of low-income communities.
- How:
 - **Advisory Board**
 - Share knowledge and experience with startups
 - **Cohort Model**
 - Technical assistance and leadership coaching
 - **Granting**
 - Start-up or accelerator funding through grant making and program-related investments



Actions You Can Take NOW!

- **Donate Today!**

- Whether a \$5 per month gift or a multi-year Foundational Family pledge, all giving amounts support our fight against hunger.

- **Volunteer**

- Individual volunteers: Sign up today to make a hands-on impact. Shifts are available at both locations, Edwards and Gypsum, and start with a 2-hour commitment.
- Group volunteers:
- TCM Associate Sub-Volunteerism: Have staff members sub for a TCM staff for 4 or 6 hours. TCM members would be able to have a paid break of 4 hrs or 6 hrs having one of a volunteer covering for TCM staff shift.
- Tuesday Truck Day: Every Tuesday, TCM receives delivery of 20,000 pounds of food, we invite a group of volunteers to unload the truck and sort the food items. We would ask group to sponsor a lunch and learn on same day.

- **Share Our Message**

- Lunch and Learn: Host a lunch with TCM employees and your employees to learn more about TCM activities and impact.
- Follow our social media channels ([Facebook](#) and [Instagram](#)): Let other community members know about this critical need.
- Share EVCF Newsletter with other partners and/or in your newsletter.

- **10k Challenges:**

- 10k Food Drive Challenge: Donate 10k pounds of food throughout the Summer (3 months) and challenge other local entities to see who donated more until we reach the 10k pounds.
- 10k Dollar Donation: Motivate your personnel to donate from your paycheck for 3 months (summer) and the company will match up to 10k.

Thank you!



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