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Town Council
Mayor – Matt Scherr
Mayor Pro Tem – Earle Bidez
Terry Armistead
Sidney Harrington
Kristina Krone
Sage Pierson
John Widerman

AGENDA ITEM COVER SHEET

AGENDA TITLE: 100 Block Parking

MEETING DATE: February 15, 2017

PRESENTER: Metteer

BACKGROUND:

Multiple businesses from the 100-block commercial area have come forward requesting an enforced 2-hour parking policy. Several of the businesses acknowledge this is partly a self-inflicted issue with business owners and employees parking on Main Street and by storefronts, thus taking what would be customer parking. In addition, around 2006 during the river restoration project, multiple parking spaces were eliminated from Eagle Street. These were parking spaces utilized by the residents who live above the Minturn Angler's, Sticky Fingers Café and Right Up Your Ally shops. Those residents are now forced to park on Main Street, furthering the problem.

The Economic Development Advisory Committee acknowledges the need for the restructuring of the 100-Block parking and has included a "100 Block Employee Parking Plan" under the action items in the Economic Development Strategic Plan.

CORE ISSUES:

The 100 Block is a mix of businesses and residents and must be addressed accordingly. Before immediately moving into a 2-hour parking scenario (or any more regulatory scenario), staff optimistically requests a set timeframe to encourage voluntary compliance of our downtown employees to utilize the free municipal parking lot. It requires employees to walk approximately one block to their place of work, rather than parking by the front door of the businesses. This voluntary approach, combined with a review of possible overnight permitted parking in the municipal lot for a select few of the downtown residents could eliminate the parking issues. With this multi-faceted approach we feel everyone's needs can be met without additional government regulations, enforcement, fines, etc.

Staff seeks approximately a one to two month timeframe to implement phase one (voluntary compliance) before moving into phase two. Phase two, if necessary, will require an impact analysis of the surrounding neighborhood including residential areas, a cost analysis for implementation and ongoing labor to enforce, review of all possible strategies to best meet the needs of the entire 100-Block area and then recommendations for moving forward, which *could* include 2-hour parking.

STAFF RECOMMENDATION/MOTION: Mayor to sign letter asking for voluntary compliance of the 100 Block employees parking in the free Municipal lot in order to ease customer access to our downtown core.



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RE: 100 Block Businesses
Parking

Business Owners,

Firstly, thank you! The Minturn Business Community has been an active participant in communications regarding the 100 Block and how we can improve access for customer parking. As we understand, business owners are ready to take an active role to ensure customers are able to easily access shops and restaurants in the downtown area. The Town seeks to facilitate this process with two phases. The first phase will include the immediate steps we as a community can take to alleviate present issues. If necessary, the second phase will take a more holistic approach to solving the long term parking issues which face the 100 Block.

100-Block Parking:

- Phase One (Present to April 1, 2017):
 - Employee Parking Plan
 - Communicate available parking for all employees in Municipal Lot
 - Encourage community-based cooperation
 - Weekly check-in's for program effectiveness
- Phase Two (If necessary):
 - Review success of Phase One
 - Impacts
 - Research
 - Cost Analysis
 - Strategies
 - Recommendations

Sincerely,

Matt Scherr
Mayor
Town of Minturn