



CATCH FOR THE COMMUNITY

August 20, 2010

Benefitting the ***Vail Valley Charitable Fund***

Please join us for the signature Fly Fishing Derby. We will be fishing to raise funds for The Vail Valley Charitable Fund along the Eagle River. All proceeds from the derby will go directly to the VVCF. We are excited for a successful event. With participants from industries throughout Colorado we hope to reach our fundraising goals.

Blu SKY Restoration Contractors is looking forward to adding you to the team to benefit the Vail Valley Charitable Fund!

The Vail Valley Charitable Fund

It's All About Heart

The Vail Valley Charitable Fund (VVCF) provides assistance to individuals who live or work in Eagle County who are facing a financial hardship due to a medical crisis or long-term illness. Because the Vail Valley has one of the highest costs of living in the nation, a person with a medical crisis can quickly find himself or herself in a dire financial situation. Since its creation in 1996, the VVCF has raised and distributed more than 5 million dollars to locals in need. The VVCF works in several important ways. On a monthly basis, the Board of Directors reviews and awards direct aid grants to eligible individuals who apply. Considerations for grant-making include the applicant's: personal attempts at reducing/addressing their financial crisis; length of residence in the valley; involvement in the community; employment history; and severity of illness. Grants may help cover living expenses, loss of income, family and dependent support, medical expenses, and non-medical necessities. When a person's financial need is greater than a direct aid grant can address, VVCF can also assist with a community fundraiser for their benefit. Just as important, the VVCF can often help individuals who are overwhelmed with their illness or injury navigate a complex medical care and insurance system. In so doing, the Vail Valley Charitable Fund helps minimize the financial burden of illness and allows our clients to focus instead on the business of healing.

Fly Fishing Derby?

Fly Fishing is one of the most sought after forms of fishing in the world, drawing people of all ages. To celebrate the popularity of our beloved sport we have partnered with Minturn Anglers and created this wonderful event held at various locations along, the highly productive, Eagle River. Participants, in teams of two, will head out to three different fishing locations for 45 minute intervals looking to catch the biggest fish or the most fish before time is up! Teams will have the option to fish on their own or be

accompanied by one of the local experts at Minturn Anglers for an additional fee. Every team will fish all 3 locations along the Eagle River where we will have judges on hand to measure and count all trout caught and fill out each teams scorecard at all 3 locations. The trout caught are required to be hooked in or around the mouth to count. Prizes will be awarded to the team that caught the biggest fish and the team that caught the most fish. Teams will consist of beginners and experienced anglers. No need to be afraid of the experienced anglers, every team has as good of a shot of catching the biggest or most trout as the next team. Especially if you have a Minturn Anglers guide by your side. Please bring a hat, polarized sunglasses, sunscreen and a rain jacket. If teams do not have fly rod, reel, waders and boots Minturn Anglers will provide those items for you.

Day of Timeline

- 10:00 AM to 10:45 AM** Fishermen arrive Minturn Saloon (registration and boxed lunch)
- 10:30 AM** Hole Sponsor set up (at designated fishing hole)
- 10:45 AM** Safety talk
- 11:00 AM** Bus Departs (to fishing holes)

- 11:15 to 12:30 PM** Fishing first spot (bus will pick-up and move to the next hole.. approx. 60 minutes to fish)

- 12:45 PM to 2:00 PM** Fishing second spot (bus will pick-up and move to the next hole... approx. 60 minutes to fish)
- 2:00 PM** Sponsors & Silent Auction set up at the Saloon

- 2:15 PM to 3:30 PM** Fishing third spot (bus will pick-up and move to the next hole... approx. 60 minutes to fish)
- 3:30 PM** Bus Departs to Minturn Saloon
- 3:45 PM** Return equipment and cleanup for the party at the Minturn Saloon

- 4:00 PM** Cocktail Hour/Awards Ceremony/Music/Silent Auction/Dinner/Music/Door Prizes

Sponsorship Opportunities

- Dinner Sponsor – Exclusive \$2500 TAKEN Certified Restoration Drycleaning Network**
- Company Name will title the dinner
 - 2 Fishing team of 2 (\$400 value)
 - 2 Dinner Tickets
 - Company logo on all marketing material for tournament (i.e. t-shirt, newspaper, poster..etc..)
 - Banner or sign placement at reception
 - Signage placement at dinner event and mic time

Lunch Sponsor – Exclusive \$1000 TAKEN Vail Valley Ear Nose & Throat Group

Company Name will title the lunch

- 1 Fishing team of two (\$200 value) includes dinner
- 1 Dinner Ticket
- Company logo on all marketing material for tournament (i.e. t-shirt, newspaper, poster..etc..)
- Signage placement at lunch event and mic time
- Banner or sign placement at reception

Reception Sponsor– Exclusive \$1000

- Company Name will title the cocktail/awards reception
- 1 Fishing team of 2 (\$200 value) includes dinner
- 1 Dinner ticket
- Company logo on all marketing material for tournament (i.e. t-shirt, newspaper, poster..etc..)
- Signage placement at cocktail/awards reception event and mic time
- Banner or sign placement at reception

Music Sponsor - Exclusive \$500

- 1 Fishing team of 2 (\$200 value)
- Company logo on all marketing material for tournament (i.e. t-shirt, newspaper, poster..etc..)
- Banner or sign placement at reception

Fishing Hole Sponsor – 10 available holes \$500

- Meet and greet at your selected fishing hole
- Signage/Marketing opportunity at fishing hole
- 1 Fishing team of 2 (\$200 value) includes dinner
- 1 Dinner ticket
- Company name listed on all marketing material for derby
- Banner or sign placement at reception

Trophy Sponsor – Exclusive \$500

- Company logo on each trophy
- 2 dinner reception tickets (\$100 value)
- Company name listed on all marketing material for derby
- Banner or sign placement at reception

Fishing Teams of 2 – 30 Available (possibly more) \$200 per team of two ; \$325 with a professional guide

- Teams consist of 2 fishermen
- Each team member/angler will receive 1 lunch ticket, 1 dinner ticket, swag bag, t-shirt
- Each fisherman will be responsible for turning in team's names

- Gear Rental available for \$25 for rod, reel, waders and boots.
- Flies and necessary tackle for the day will be available for purchase at registration

Dinner – \$50

- 2-Drink Tickets, Appetizers, Dinner, Dessert
- A chance to win fabulous prizes – Epic Ski Pass, Restaurant, Gift Certificate, Massages, Wine, Golf Outings, Hotel Lodging and much much more!
- Live Music & Silent Auction

All Sponsorships will be asked to provide promotional items for the schwag bags and raffle prizes.

Coming from out of town? Excellent lodging packages available for 2-night stay in Minturn (Friday and Saturday). Saturday am enjoy the infamous Minturn Market's many offerings of organic produce, crafts, gourmet items fresh baked and bar-b-q foods and a fun filled weekend with friends or family! Fish the weekend! Contact Jody 970.331.4755 for more info.

TO REGISTER FOR FISHING AND TO SIGN UP FOR SPONSORSHIP:

Contact Person: _____

Company Name: _____

Title: _____

Street & Mailing Address: _____

City, State, Zip: _____

Phone Number (best contact): _____ Email: _____

____ Yes! We would proudly be a sponsor for Catch for the Community 2010 Event (logo deadline for T-Shirts)

We are able to sponsor (please circle): Lunch, Appetizer & Dessert, Music, Fishing Hole, Trophy, Fishing Team (of 2)

____ We wish to fish! Number of teams ____ : With guide (Y/N) qty ____ : Need gear (Rod, Reel, Waders, boots) qty ____ Shirt Size _____

____ We wish to attend the dinner and party only (\$50 per person); number of guests: _____

____ We wish to give a donation for the Silent Auction and/or Door Prizes (please send this response to: Vail Valley Charitable Fund, Attn: Karen Simon, ph: 970.926.9795, fx: 970.926.8795, Karen@vvcf.org)

Please send Angler Registration to:

Blu SKY Restoration Contractors
Attn: Jody O'Connell; Cell 970.331.4755
770 Lindbergh Drive #507:
P.O. Box 1380, Gypsum, CO 81637
joconnell@goblusky.com
ph: 970.328.2223, fx: 970.328.2333

Please send Sponsorship Payment to:

Vail Valley Charitable Fund
Attn: Karen Simon
P.O. Box 1275
Avon, CO 81620
Email: ino@vvcf.org
970.926.9795
501(c) (3) tax ID #84-135-9124



Restoration Contractors